

OFFICIAL PRESS KIT



THE TARO  
DONATELLA  
STORY



Title: [The Taro Donatella Story](#)

Genre: Drama

Country: Germany

Units: Germany (Studios) / USA Los Angeles

Production Year: 2026

Duration: 104 min

Aspect Ratio: 1.39:1 (Cinemascope)

Frame Rate: 24 fps

Color: Precision Color Grading (Calibrite)

Shooting Format: 4K Sony Cinema Line Super-35

Lenswork: High-Speed f1.4 Prime & Anamorphic Expansions

Exhibition Format: 4K DCP, ProRes 422 HQ (Scope Container)

Sound: 2.0 LPCM (24-bit / 48KHz Cinema Mastered)

Main Language: English

Subtitle: English, Spanish (Latin America & Spain), Portuguese (Brazil), and Hindi.

A color calibration bar with various color patches and a "calibrite" logo.



## INNOVATION:

AI-Driven Visual Reconstruction & Neural Sound Design. We leverage advanced generative AI models to create historical flashbacks and emotional soundscapes with a level of quality that surpasses traditional productions.

**The Taro Donatella Story** utilizes a hybrid production approach. While the main narrative is captured using uncompromising Sony Cine Line Mastery and master-grade color science, we rely on state-of-the-art generative AI to reconstruct key moments. This enables a visual depth and auditory precision that redefines the standard for modern blockbuster documentaries.

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## LOGLINE

From a homeless teenager to the architect of a luxury empire, one man reveals the evidence that he-not the Silicon Valley giants -invented the real-time algorithm that defines modern social media

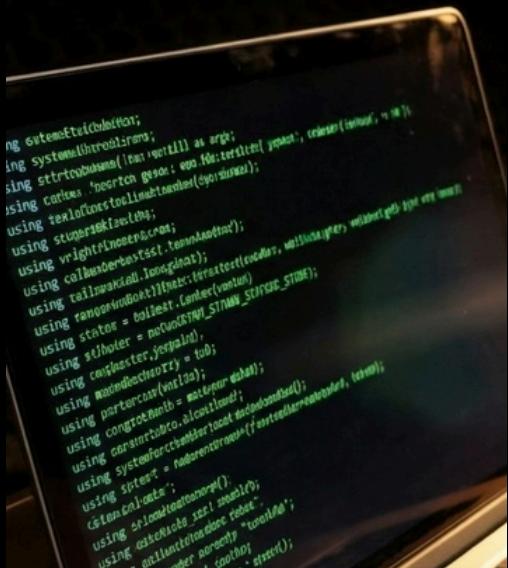


## SYNOPSIS

"The Taro Donatella Story" chronicles the extraordinary rise of a boy who started with nothing no family, no money, no prospects yet fought his way from the streets to the pinnacle of the luxury world. The film traces Taro Donatella's journey from a homeless teenager to the founder of one of Europe's fastest-growing luxury enterprises. A moving, authentic tale of setbacks, solitude, and unwavering determination. This isn't just a fairytale rags-to-riches story, but a symbol of self-belief and strength a film that inspires a generation to never give up.

## THE BIG THING

In 2011, Taro Donatella invented the real-time algorithm we know today from Facebook, Instagram, and TikTok. That's right! Taro Donatella was the very first person in the world to utilize this code. For the first time ever, this film unveils evidence proving he developed this algorithm and the accompanying code as early as June 2011 for his own social network, which already boasted tens of thousands of members. It wasn't until months later, in December 2011, that Mark Zuckerberg passed off this supposedly groundbreaking invention as his own, eventually rolling out the code in 2012.



This film sets the record straight once and for all regarding who the true global inventor of this algorithm and code really is. The king is finally receiving his rightful crown!



## **DIRECTOR'S STATEMENT: THE TARO DONATELLA STORY**

"For years, people have been telling me that my life belongs on the big screen. But what looks like entertainment to others was my raw, often ugly reality. This film isn't a traditional portrait; it is my personal, uncompromising diary of a journey that started at rock bottom.

At 14, I was homeless on the streets, fighting for my life as a teenager and spiraling into a cycle of drugs and violence. I sought refuge in the music industry, went from being a 'one-hit wonder' to a label owner, only to fall hard due to my own mistakes, betrayal, and poor decisions, landing me behind prison walls. Even when I tried to start over, tragedy struck: my partner fell victim to international drug trafficking and is still serving her sentence to this day.

However, in the isolation of prison and the silence that followed, I found my focus. I used technology to create something meant to change the world: In June 2011, I developed the first real-time code for social networks, an algorithm that today serves as the foundation for giants like Facebook and TikTok. The fact that Mark Zuckerberg presented this exact innovation as his own only months later cost me my livelihood and drove me into years of bankruptcy.

Out of the wreckage of that betrayal, with nothing but a bottle of vodka and an iron will, I built Donatella, now one of the fastest-growing luxury companies in Europe. But money was never the end goal. My goal has always been to tell stories that move people.

Today, at 43, I am returning to my roots in media production. With 'The Taro Donatella Story,' I am putting the crown back where it belongs. We are using state-of-the-art Sony Cinema Line technology and Digital Cinema 4K to create an aesthetic as hyper-real and raw as my own story. This film is my proof, my legacy, and a symbol for anyone who believes there is no way back. We aren't just showing the world how to survive, we're showing them how to take back the empire."

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## **LESCLUSIVA PRODUCTIONS**

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Operating Premises: 07340053

Company Registration Number: 609

### **Trademark Notice**

The trademark Taro Donatella is a registered Trademark (DPMA) under registration number 30.2025.224.241.2. Any use of the mark without prior written permission is prohibited and will be prosecuted under trademark law.

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